

# FASHION MERCHANDISING CERTIFICATE

## Purpose

The Fashion Merchandising Certificate program is for those who want to enter the fast-paced fashion industry, or take the next step in their fashion merchandising career. The program provides an introduction to the business and operations of fashion with a mind to the future in an ever-evolving industry. Learning from industry-experienced instructors, students integrate theoretical knowledge and practical skills in business fundamentals and fashion theory.

## Duration

Participants must complete the program within three years.

## Learning Outcomes

Upon successful completion of this program, graduates will be able to:

1. Navigate a variety of real-world business environments
2. Demonstrate familiarity with fashion merchandising industry standards
3. Communicate effectively among various stakeholders in diverse areas of the industry
4. Connect merchandise to the consumer
5. Identify and apply trends to target markets
6. Discover and define an aesthetic viewpoint

## Admission Requirements

English 12 with a passing grade, or equivalent

## Program Requirements

Code	Title	Credits
FASH 1176	Merchandising Fashion	2.5
FASH 1408	Fashion Styling	2.5
FASH 1405	Fashion Marketing & Promotion	2.5
FASH 1401	Fashion Retail Management	2.5
FASH 1402	Fashion Buying	2.5
FASH 1204	Fashion Forecasting	2.5
FASH 2201	Textiles	2.5
FASH 1301	History of Fashion	2.5
<b>Total Credits</b>		<b>20</b>

This guide is intended as a general guideline only. The college reserves the right to make changes as appropriate.

## Evaluation of Student Learning

Evaluation of learning progress is determined by individual instructors and includes theory examinations and assessment of practical assignments and group projects.

Students are required to have 80% attendance in order to pass a course.

## Prior Learning Assessment and Recognition (PLAR)

Prior learning assessment and recognition is not available for this program.

## Transcript of Achievement

The evaluation of learning outcomes for each student is prepared by the instructor and reported to the Student Records Department at the completion of semesters.

The transcript typically shows a letter grade for each course. The grade point equivalent for a course is obtained from letter grades as follows:

## Grading Standard

Grade	Percentage	Description	Grade Point Equivalency
A+	90-100		4.33
A	85-89		4.00
A-	80-84		3.67
B+	76-79		3.33
B	72-75		3.00
B-	68-71		2.67
C+	64-67		2.33
C	60-63		2.00
C-	55-59		1.67
D	50-54	Minimum Passing Grade	1.00
F	0-49		0.00
S	70 or greater	Satisfactory – student has met and mastered a clearly defined body of skills and performances to required standards	N/A
U		Unsatisfactory – student has not met and mastered a clearly defined body of skills and performances to required standards	N/A
I		Incomplete	N/A
IP		Course in Progress	N/A
W		Withdrawal	N/A
<b>Course Standings</b>			
R		Audit. No Credits	N/A
EX		Exempt. Credit Granted	N/A
TC		Transfer Credit	N/A

## **Grade Point Average (GPA)**

1. The course grade points shall be calculated as the product of the course credit value and the grade value.
2. The GPA shall be calculated by dividing the total number of achieved course grade points by the total number of assigned course credit values. This cumulative GPA shall be determined and stated on the Transcript at the end of each Program level or semester.
3. Grades shall be assigned to repeated courses in the same manner as courses taken only once. For the purpose of GPA calculation of grades for repeated courses, they will be included in the calculation of the cumulative GPA.