

MAKEUP ARTISTRY CERTIFICATE

Purpose

The Makeup Artistry Certificate is designed for individuals planning to enter the makeup industry. Taught by industry experts, the program emphasizes the development of technical and professional skills with the goal of fostering individual growth and creativity.

Students who complete this program will develop the skills, confidence, and experience required to provide makeup artistry services and conduct business in all beauty and retail areas of the field .

Offered part-time on evenings and weekends, this program allows students to work and maintain other commitments while achieving fundamental makeup training.

Duration

Part-time for one to two years. Maximum time for completion is three years.

Learning Outcomes

Upon successful completion of this program, graduates will be able to:

1. Perform appropriate skin type profiling and apply compatible products for all skin types and needs.
2. Use selective makeup tools to apply various makeup styles based on client needs.
3. Identify and replicate the characteristics of makeup styles of various historical periods.
4. Implement the corrective techniques for various face shapes to improve balance and proportion.
5. Use the colour wheel to select a colour palette that complements the subject.
6. Conduct makeup consultations and draw face charts detailing makeup selection, colours, and product placement for a variety looks.
7. Apply eye makeup styles appropriate to each client's eye shape.
8. Create makeup design for seasonal trends and specialty areas such as bridal and events, fashion shows, editorial shoots, and character makeup.
9. Produce and maintain a resume and photo portfolio of makeup artistry skills for the cosmetic and makeup artist industries.
10. Identify and implement appropriate and successful sales strategies for cosmetic services and products.
11. Understand the various roles and responsibilities of a makeup artist.

Admission Requirements

Grade 10 English or equivalent

Applicants should be 18 years of age or older and be a graduate of secondary school or equivalent.

Applicants who do not meet the program admission requirements may be admitted following a successful interview with the Department leader or representative.

Program Requirements

Code	Title	Credits
MKUP 1101	Makeup Artistry Fundamentals ^{1,2}	2
MKUP 1102	Bridal and Event Makeup ²	2
MKUP 1103	Fashion and Photography Makeup ²	2
MKUP 1104	Career and Freelance	1
Two of the following electives:		4
MKUP 1105	Airbrush Makeup ^{1,2}	
MKUP 1106	Character Makeup ^{1,2}	
MKUP 1107	Intro to Film and TV Makeup ^{1,2}	
MKUP 1109	Hairstyling for Makeup Artist ^{1,2}	
Total Credits		11

¹ Requirement: Makeup kit must be purchased for the first day of class.

² Additional supplies may be required for class. Approximate cost is between \$50-\$100.

The scheduling of classes and number of hours of instruction delivered will be affected by the occurrence of statutory holidays and other events as deemed necessary by the College.

This guide is intended as a general guideline only. The College reserves the right to make changes as appropriate.

Evaluation of Student Learning

Student learning is evaluated in a variety of ways including but not limited to, assignments, participation, quizzes and tests, and practical exams.

80% attendance is mandatory to successfully complete each course.

Students must achieve a minimum grade of B- (68%) to successfully complete each course.

Prior Learning Assessment and Recognition (PLAR)

PLAR is available for some courses and will be assessed by the Department according to standardized practice and using one or more of the following components: challenge exam, portfolio, demonstration, interview, or external evaluation.

Transcript of Achievement

The evaluation of learning outcomes for each student is prepared by the instructor and reported to Continuing Studies at the completion of semesters.

The transcript typically shows a letter grade for each course. The grade point equivalent for a course is obtained from letter grades as follows:

Grading Standard

Grade	Percentage	Description	Grade Point Equivalency
A+	90-100		4.33
A	85-89		4.00

A-	80-84		3.67
B+	76-79		3.33
B	72-75		3.00
B-	68-71	Minimum Pass	2.67
C+	64-67		2.33
C	60-63		2.00
C-	55-59		1.67
D	50-54		1.00
F	0-49		0.00
S	70 or greater	Satisfactory – student has met and mastered a clearly defined body of skills and performances to required standards	N/A
U		Unsatisfactory – student has not met and mastered a clearly defined body of skills and performances to required standards	N/A
I		Incomplete	N/A
IP		Course in Progress	N/A
W		Withdrawal	N/A
Course Standings			
R		Audit. No Credit	N/A
EX		Exempt. Credit Granted	N/A
TC		Transfer Credit	N/A

Grade Point Average (GPA)

1. The course grade points shall be calculated as the product of the course credit value and the grade value.
2. The GPA shall be calculated by dividing the total number of achieved course grade points by the total number of assigned course credit values. This cumulative GPA shall be determined and stated on the Transcript at the end of each Program level or semester.
3. Grades shall be assigned to repeated courses in the same manner as courses taken only once. For the purpose of GPA calculation of grades for repeated courses, they will be included in the calculation of the cumulative GPA.