SPORT AND RECREATION MANAGEMENT CERTIFICATE

Purpose

Vancouver Community College's Sport and Recreation Management Certificate focuses on providing industry experience and learning opportunities to develop the necessary skills, knowledge and abilities for success in the sport and recreation industry.

Students will gain comprehensive knowledge of sport and recreation in Canada including organizational structures, governance and career opportunities in local, provincial, national and international associations.

With relevant and industry-supported curriculum, graduates will be well prepared for positions in a variety of roles including sport or recreation manager, sport or recreation program leader, sport or recreation program coordinator, and sport or recreation event and marketing coordinator

Program values include leadership, diversity, community and industry partnerships, and personal and professional development.

Duration

The Sport and Recreation Certificate is made up of 30 credits. Students must successfully complete all courses in this program to be eligible for the certificate.

Students usually take 18 months to three years of part-time study to complete the Sport and Recreation Management Certificate. Maximum time allowable for completion is five years.

Learning Outcomes

Upon successful completion of this program, graduates will be able to:

1. Integrate principles and concepts of sport and recreation administration and leadership into employment roles and workplace relationships

2. Communicate effectively with internal and external stakeholders in the sport and recreation industry

3. Apply tools of business administration, sales and marketing, human resource management, business ethics, and finance to issues and opportunities in sport and recreation management

4. Apply knowledge and skills of sport and recreation management to identify roles and opportunities available within the industry

5. Plan and coordinate activities related to public relations, programming, networking and event management within the sport and recreation industry

6. Use problem solving strategies to resolve issues and challenges that arise in the context of sport and recreation management

7. Adapt and respond to a variety of tasks and situations common in a sport and recreation management context

Admission Requirements

Applicants should be 18 years of age or older or a graduate of a secondary school.

To be successful in this program, we recommend a minimum of English 12 or equivalent.

Program Requirements

Code	Title	Credits
LEAD 1150	Introduction to Business	2
LEAD 1151	Human Resource Management	2
LEAD 1152	Finance	2
LEAD 1153	Sales and Marketing Management	2
LEAD 1154	Business Ethics	2
MSKL 1101	Interpers Communication Skills	2
SPRT 1110	Intro to Sport and Rec Mgt	2
SPRT 1120	Sport and Recreation Planning	2
SPRT 1130	Sport and Rec Media & PR	2
SPRT 1140	Sport and Rec Event Mgmt	2
SPRT 1150	Sport and Recreation Practicum	10
Total Credits		**30**

This guide is intended as a general guideline only. The college reserves the right to make changes as appropriate.

Evaluation of Student Learning

Students are evaluated through:

- Quizzes
- Tests
- Assignments
- Projects
- Presentations
- Participation
- Group work

Students must maintain a cumulative GPA of 2.33 (65-69%) C+.

Upon successful completion of this program, and once an application for graduation has been submitted to the Centre for Continuing Studies, the student will receive a Vancouver Community College Sport and Recreation Management Certificate.

Prior Learning Assessment and Recognition (PLAR)

Prior learning assessment and recognition is not available for this program.

Transcript of Achievement

The evaluation of learning outcomes for each student is prepared by the instructor and reported to the Student Records Department at the completion of semesters.

The transcript typically shows a letter grade for each course. The grade point equivalent for a course is obtained from letter grades as follows:

Grading Standard

Grade	Percentage	Description	Grade Point Equivalency
A+	95-100		4.33
A	90-94		4.00
A-	85-89		3.67
B+	80-84		3.33
B	75-79		3.00
B-	70-74		2.67
C+	65-69		2.33
C	60-64		2.00
C-	55-59		1.67
D	50-54	Minimum Pass	1.00
F	0-49	Failing Grade	0.00
S	70 or greater	Satisfactory – student has met and mastered a clearly defined body of skills and performances to required standards	N/A
U		Unsatisfactory – student has not met and mastered a clearly defined body of skills and performances to required standards	N/A
I		Incomplete	N/A
IP		Course in Progress	N/A
W		Withdrawal	N/A
Course Standings			
R		Audit. No Credits	N/A
EX		Exempt. Credit Granted	N/A
TC		Transfer Credit	N/A

Grade Point Average (GPA)

1. The course grade points shall be calculated as the product of the course credit value and the grade value.

2. The GPA shall be calculated by dividing the total number of achieved course grade points by the total number of assigned course credit values. This cumulative GPA shall be determined and stated on the Transcript at the end of each Program level or semester.

3. Grades shall be assigned to repeated courses in the same manner as courses taken only once. For the purpose of GPA calculation of grades for repeated courses, they will be included in the calculation of the cumulative GPA.